

An on going partnership  
with Enough

# 17 DIFFICULT-TO- FILL ROLES IN A LIMITED TALENT POOL

# THE COMPANY

Enough are a zero waste production, sustainable protein company based in the UK and The Netherlands.

Currently at the pre-revenue stage, Enough are in the process of opening a factory in The Netherlands. In 2021, Enough secured £36 million in funding, and are looking to begin trading in late 2022.

# THE PROBLEM

While Enough are an exciting company in a fresh space, their new factory is located in a remote area in The Netherlands. Not being near a major city, and talent being unable to work remotely, has meant an uphill struggle to find the specialised talent they require.

Until recently, they also didn't have a specific HR or Talent team, meaning their CFO Elaine Ferguson and the hiring manager were in charge of recruitment.



I've been running small businesses for years so I have a bit of HR experience but not any training. My only experience with recruiters had been working with them as a job hunter when I was younger so it's safe to say I wasn't keen on working with an outside company.



Elaine Ferguson,  
CFO

However, as Enough's operations began to grow, they realised they needed some outside help to hire to their requirements.

# THE SOLUTION

We had previously reached out to Enough to discuss helping with their hiring needs, but they were able to handle the situation themselves. But with time pressures mounting up and roles becoming more difficult to fill, they decided to get back in contact with our team.



Over in The Netherlands, it's much harder to fill roles than in the UK, and I think we've brought Solutions Driven some really challenging roles, all of which you've dealt really well with.

Many of the roles were in the scientific or engineering markets and the talent pool was limited so the Solutions Driven team mapped out the market and embarked on a search.

# THE SOLUTION

With little room for salary flex and most workers unable to work remotely, we needed to dig deep into the talent pool to find the right people.

Because the company hadn't started trading yet, they also weren't a recognised name among candidates. That meant working hard with Enough to get their Candidate Value Proposition spot on so we could articulate that to prospects.

It also meant we had to gain a deep knowledge of their brand and present an excellent first impression to engaged candidates in order to secure them in the roles.

# THE RESULTS

In all, the Solutions Driven team have worked on 17 difficult-to-fill roles for Enough and delivered 15 of them within the desired timeframe. The other 2 are currently being worked on.



**2**  
locations



**17**  
roles



**3**  
years

Looking to find out how your recruitment partner can embody your CVP and branding to attract top talent in remote locations?

Get in touch with our team today.

Want to find out more  
about how we can  
grow your business?

**We can help!**

Book a free consultation 